

National Backward Classes Finance and Development Corporation

Technology Up-gradation Scheme – Paika, Kasaragod, Kerala

SUCCESS STORY

Scheme Name	Technology Up-gradation of Cluster Scheme
Cluster Name	Pottery Cluster
Number of Artisans/Members	28 Nos.
Year of Sanction	2018-19
Amount Sanctioned	Rs.29.00 Lakhs
Implementing Agency	Kerala Backward Classes Development Corporation



National Backward Classes Finance and Development Corporation (NBCFDC) under its Technology Upgradation of Cluster Scheme has sanctioned the project for 28 pottery artisans Cluster. The scheme has been implemented through Kerala Backward Classes Development Corporation in FY 2018-19 to provide technological support to the enthusiastic artisans in the District-Kasaragod, Kerala.

As part of this scheme, a training program has been conducted so as to enable mechanization, modernization and diversification of the activities of the cluster. Also, modern machinery were purchased as part of this project. The project has been successfully completed on 28th February 2022 and mechanized production has commenced in the unit. As part of this Technology Upgradation scheme, a Solar Power Generation Plant was installed and it ensures an uninterrupted power supply in the unit and it improves the overall productivity of the unit.

The project explored the possibility of introducing diversified products with higher quality so that the demand for the products increased. Mechanization not only improves the production capacity and quality of the products but also reduces the cost of production.

Now, society can provide employment to all the workers in society. This project has been able to improve the living standards of the members of the Paika Pottery Society and attract new generations to their traditional profession. Due to the ban on grow bags in Kerala, the demand for potted plants is very high. Therefore, Paika society started to produce pots and expect to make a profit from these areas.

