

National Backward Classes Finance and Development Corporation

Technology Up-gradation Scheme –Soafshali, Anantnag (J&K)

SUCCESS STORY

Scheme Name	Technology Up-gradation of Cluster Scheme
Cluster Name	Micro Capet Cluster, Soafshali Anantnag J&K.
Number of Carpet Artisans/Members	20
Year of Sanction	2018-19
Amount Sanctioned	Rs. 17.20 Lakhs
Implementing Agency	Indian Institute of Carpet Technology (IICT), Srinagar, Jammu & Kashmir



National Backward Classes Finance and Development Corporation (NBCFDC) under its Technology Up-gradation of Cluster Scheme sanctioned the project for 20 carpet weaving beneficiaries/artisans for the district Anantnag, belonging to the target group. The project is implemented by Indian Institute of Carpet Technology (IICT), Srinagar to provide Financial Assistance for Entrepreneurship Development Programme (EDP), Procurement of Machinery/equipment & Development of CFC.

The implementation of the project started with 04 months Entrepreneurship Development Programme (EDP) which commenced from 07-09-2020 to provide necessary knowledge/ orientation to concerned artisans on all aspects of carpet manufacturing Raw material, Carpet Designing, Dyeing Technology & Carpet Finishing, Entrepreneurship Development, Self Help Group's/Associations/Cluster etc. Besides, the artisans were made aware of the schemes of NBCFDC and other Ministries.

After completion of training, this group comprising all female artisans, falling under the target group, registered with the Handicrafts & Handloom Department of Government of J&K were provided with the necessary infrastructure in respect of Modern Carpet Looms, Sitting benches, Raw material, Working Tools alongwith other related accessories/items. Besides, this group has created two Industrial Cooperatives namely "The Ahanger Carpets" under the Jammu and Kashmir Self Reliant Cooperative Act of 1999 and is registered with the Registrar of Cooperative Societies.

Before this project, these identified beneficiaries were not earning their livelihood. This Initiative has provided them an opportunity to earn their livelihood respectably and to support their poor families. Under this project, the Institute has tie-up this group with a leading Carpet Exporter who is directly providing work to them on mutually agreed terms and conditions and the concerned Exporter gives all the beneficiaries monthly wages based on their work.

The Institute also has provided this group with requisite support in respect of design development (Taleem Papers), raw material dyeing, and plying facility on nominal charges under this project, as a result, the income of these artisans /weavers increased.

This initiative has opened a new window for these beneficiaries, the beneficiaries/members of this Micro Carpet Cluster working with utmost dedication under this Cluster Scheme. This group has completed manufacturing of 26 silk carpets as on 30-04-2023 from the date of establishment of Micro Carpet Cluster. During the above period, they earned Rs. 15.00 lakhs approximately till date.

